



PRESS RELEASE

Comcast
One Comcast Center
Philadelphia, PA 19103
business.comcast.com

Comcast Business Awarded North America Service Provider of the Year by the Metro Ethernet Forum

Ethernet Leader also wins Best Marketing and Best Carrier Ethernet Business Application Awards

PHILADELPHIA – November 22, 2013 – Comcast Business today announced that it won multiple awards in the [Metro Ethernet Forum \(MEF\) Carrier Ethernet Awards](#) for North America, including the prestigious *Service Provider of the Year*. The company also won *Best Marketing* and *Best Carrier Ethernet Business Application* for an [Ethernet network deployment with the Denver Broncos](#).

The MEF is a global industry alliance whose mission is to accelerate the worldwide adoption of carrier-class Ethernet networks and services through its technical specifications and implementation agreements to promote interoperability. The MEF's Carrier Ethernet awards are designed to celebrate excellence and leadership in the development, marketing and delivery of Ethernet services.

Underscoring their importance in the industry, the judging panel for the awards included senior industry analysts from IDC, Infonetics Research, Vertical Systems Group, Gartner, Frost & Sullivan and Ovum. In a competitive judging process, Comcast Business was recognized by the MEF in the following categories:

- *Service Provider of the Year* – this is awarded on the basis of a cumulative score across all of the award categories combined with ratings related to coverage, partnerships and interconnects, and access technology options.
- *Best Carrier Ethernet Business Application* – this award recognizes partnerships between service providers and their clients in the delivery of Carrier Ethernet services for application verticals. The winning entry detailed the deployment by the Denver Broncos of multiple 100 Mbps Comcast Business Ethernet connections to the Internet and between the team's stadium and practice facility to improve the fan experience and accelerate team operations.
- *Best Marketing* – this award is presented to the service provider who has run the most successful marketing campaign to promote their Ethernet service portfolio and assesses marketing campaign goals and objectives, how companies differentiated their services and the results. Comcast Business highlighted its integrated campaigns that promote Ethernet as the best option for businesses while showcasing its differentiation in Ethernet service availability, network reach and diversity, and customer focus.

"We are delighted to have earned this recognition from the Metro Ethernet Forum and this distinguished panel. It is a powerful statement that validates Comcast's investment in our network that is built for business and delivering the benefits of Ethernet to enterprise customers across the country," said Bill Stemper, President, Comcast Business.

Earlier this year, the MEF announced that Comcast Business was the first service provider in the world to achieve MEF [CE 2.0 Certification](#), an industry milestone. The company was also the first service provider to achieve all three of the previous CE 1.0 certifications (MEF 9, 14 and 18) and has served on the MEF Board of Directors since 2008.

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is

backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit <http://business.comcast.com/ethernet>.

Follow us on Twitter [@ComcastBusiness](https://twitter.com/ComcastBusiness) and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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Media Contacts:

Joel Shadle

Comcast

(215) 286-4675

Joel_shadle@comcast.com

Doug Broad

Davies Murphy Group

(781) 418-2415

dbroad@daviesmurphy.com